MASON-DIXON
POLLING & STRATEGY

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HOW THE POLL WAS CONDUCTED

This poll was conducted by Mason-Dixon Polling & Research, Inc. of Jacksonville, Florida from May 7 through May 9, 2019. A total of 625 registered New York City voters were interviewed citywide by telephone.

Those interviewed were randomly selected from a phone-matched NYC voter registration list that included both land-line and cell phone numbers. Quotas were assigned to reflect voter registration by borough.

The margin for error, according to standards customarily used by statisticians, is no more than ± 4 percentage points. This means that there is a 95 percent probability that the "true" figure would fall within that range if all voters were surveyed. The margin for error is higher for any subgroup, such as a gender or age grouping.

QUESTION: Do you feel that that animals raised for clothing should or should not be well cared for?

	SHOULD	SHOULD NOT	NOT SURE
CITY	89%	3%	8%

BOROUGH	SHOULD	SHOULD NOT	NOT SURE
Bronx	86%	4%	10%
Brooklyn	87%	4%	9%
Manhattan	90%	3%	7%
Queens	91%	2%	7%
Staten Island	92%	4%	4%

SEX	SHOULD	SHOULD NOT	NOT SURE
Men	83%	5%	12%
Women	96%	1%	3%

AGE	SHOULD	SHOULD NOT	NOT SURE
<50	93%	3%	4%
50+	86%	3%	11%

RACE	SHOULD	SHOULD NOT	NOT SURE
White	93%	2%	5%
Black	83%	4%	13%
Hispanic	84%	6%	10%

PARTY REGISTRATION	SHOULD	SHOULD NOT	NOT SURE
Democrat	88%	3%	9%
Republican	90%	4%	6%
Independent	92%	3%	5%

QUESTION: Worldwide, over 100 million animals are killed for their fur every year. Roughly 85% of animals raised for fur are from fur farms primarily in China and Russia. On fur farms, dogs, cats, minks, foxes, and other fur-bearing animals are confined in wire cages, fed poor diets, and once grown, are killed by gassing, neck-breaking, and anal/vaginal electrocution. Would you support or oppose a prohibition in the City of New York on the sale of fur from fur-farms?

	SUPPORT	OPPOSE	UNDECIDED
CITY	86%	7%	7%

BOROUGH	SUPPORT	OPPOSE	UNDECIDED
Bronx	84%	7%	9%
Brooklyn	86%	6%	8%
Manhattan	87%	8%	5%
Queens	85%	9%	6%
Staten Island	88%	6%	6%

SEX	SUPPORT	OPPOSE	UNDECIDED
Men	80%	10%	10%
Women	91%	5%	4%

AGE	SUPPORT	OPPOSE	UNDECIDED
<50	89%	7%	4%
50+	84%	7%	9%

RACE	SUPPORT	OPPOSE	UNDECIDED
White	88%	6%	6%
Black	83%	8%	9%
Hispanic	85%	7%	8%

PARTY REGISTRATION	SUPPORT	OPPOSE	UNDECIDED
Democrat	85%	7%	8%
Republican	87%	9%	4%
Independent	89%	7%	4%

QUESTION: The remaining 15% of the 100 million animals killed for fur each year are trapped in the wild with metal leg-hold traps, or similar trap that results in the animals being trapped for days without any food, water or shelter before they're killed by strangulation, shooting, drowning, or bludgeoning. Would you support or oppose a New York City law prohibiting the sale of fur from trapped wild animals?

	SUPPORT	OPPOSE	UNDECIDED
CITY	**81%**	**10%**	**9%**

BOROUGH	SUPPORT	OPPOSE	UNDECIDED
Bronx	**81%**	**8%**	**11%**
Brooklyn	**83%**	**9%**	**8%**
Manhattan	**82%**	**10%**	**8%**
Queens	**80%**	**11%**	**9%**
Staten Island	**76%**	**14%**	**10%**

SEX	SUPPORT	OPPOSE	UNDECIDED
Men	**72%**	**14%**	**14%**
Women	**90%**	**6%**	**4%**

AGE	SUPPORT	OPPOSE	UNDECIDED
<50	**87%**	**7%**	**6%**
50+	**76%**	**13%**	**11%**

RACE	SUPPORT	OPPOSE	UNDECIDED
White	**81%**	**12%**	**7%**
Black	**81%**	**7%**	**12%**
Hispanic	**79%**	**10%**	**11%**

PARTY REGISTRATION	SUPPORT	OPPOSE	UNDECIDED
Democrat	**80%**	**10%**	**10%**
Republican	**77%**	**13%**	**10%**
Independent	**85%**	**9%**	**6%**

QUESTION: The New York City Council is considering a bill that seeks to prohibit the sale of fur apparel in New York City from fur-farms and trapped animals from being sold within New York City. Would you support or oppose a city-wide law to prohibit the sale of fur apparel?

	SUPPORT	OPPOSE	UNDECIDED
CITY	**75%**	**14%**	**11%**

BOROUGH	SUPPORT	OPPOSE	UNDECIDED
Bronx	**73%**	**13%**	**14%**
Brooklyn	**77%**	**11%**	**12%**
Manhattan	**75%**	**17%**	**8%**
Queens	**76%**	**15%**	**9%**
Staten Island	**72%**	**14%**	**14%**

SEX	SUPPORT	OPPOSE	UNDECIDED
Men	**66%**	**19%**	**15%**
Women	**84%**	**9%**	**7%**

AGE	SUPPORT	OPPOSE	UNDECIDED
<50	**81%**	**11%**	**8%**
50+	**71%**	**16%**	**13%**

RACE	SUPPORT	OPPOSE	UNDECIDED
White	**73%**	**17%**	**10%**
Black	**77%**	**11%**	**12%**
Hispanic	**72%**	**13%**	**15%**

PARTY REGISTRATION	SUPPORT	OPPOSE	UNDECIDED
Democrat	**74%**	**14%**	**12%**
Republican	**71%**	**16%**	**13%**
Independent	**79%**	**13%**	**8%**

Mason-Dixon Polling & Strategy – New York City Voter Poll May 2019

DEMOGRAPHICS

PARTY REGISTRATION:

Democrat	**424 (68%)**
Republican	**70 (11%)**
Independent or Other	**131 (21%)**

AGE:

18-34	**128 (20%)**
35-49	**176 (28%)**
50-64	**155 (25%)**
65+	**149 (24%)**
Refused	**17 (3%)**

RACE/ETHNICITY:

White/Caucasian	**283 (45%)**
Black/African American	**151 (24%)**
Hispanic/Latino	**144 (23%)**
Other/Refused	**47 (8%)**

SEX:

Male	**285 (46%)**
Female	**340 (54%)**

BOROUGH:

Bronx	**100 (16%)**
Brooklyn	**185 (30%)**
Manhattan	**140 (22%)**
Queens	**150 (24%)**
Staten Island	**50 (8%)**